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INTRODUCTION

Ten years ago, a search for a television channel would have started in the office or a local cable of a local station. At the local office, you spend hours glued to channels that are not of interest. The WTC platform is set to help bridge this problem, by introducing subscribers to multiple channel across the world for free.

Today, most channel searches start on the Internet. A quick keyword search on Google by location will likely get you thousands of results. If you spot a channel of interest, you can typically view photos online and maybe even take a virtual tour. You can then check other websites and these can be viewed anywhere across the globe, as long as there is access to the internet. This further strengthen the importance of the communication and media sector of the economy.

PROBLEM STATEMENT

The Communications Sector is an integral component of the economy, underlying the operations of all businesses, public safety organizations, and government. Over the last 25 years, the sector has evolved from predominantly a provider of voice services into a diverse, competitive, and interconnected industry using terrestrial, satellite, and wireless transmission systems. The transmission of these services has become interconnected; satellite, wireless, and wire line providers depend on each other to carry and terminate their traffic and companies routinely share facilities and technology to ensure interoperability. This ICO is interested in bridging the problems faced by users and distributors of content.

Some are listed online where the potential customers check them out and develop interest based on their preferences. Whatever the case may be, payment is involved. Usually, the traditional method of payment using FIAT currencies is used and this comes with problems such as:

- Lack of decentralization
- Lack of privacy protection
- Limited freedom to transact
- Risk of chargebacks
- Risk of fraudulent activities

The use of traditional currencies such as the US Dollar has some drawbacks, most of which seem to be overlooked or taken for granted by most people. Cryptocurrencies can solve some of these problems as well as offer improvements.

PROPOSED SOLUTION TO THE PROBLEMS

World television coin aims to solve the problem of trust when making payments by leveraging Blockchain which involves smart contracts.

INTRODUCING World Television Coin (WTC)



World television coin (WTC) is a cryptocurrency created for the sole aim of making communication and media channel subscription easier, faster and more secured. With this, the rate of fraudulent activities will be greatly reduced. With the help of smart contracts, we have made it possible for people to subscribe on channels all over the world.

Cryptocurrency is the future of financial institution in the world. With WTC more than 2.2 million people all over the world can be brought together on a single platform. Different channel all over the world is on our platform. It is an encompassing ICO that incorporates everybody regardless of region, gender, color, race or ethnicity.

WTC is presently giving out 8000 IPTV channel for free after the token sale to every subscriber of on our platform. The channel will cut across major channels of the world. The users are not a part of the company. They only get the token and the free TV and screen service.

As a cryptocurrency, the decentralized nature makes it even more assuring because nobody stands in as the middleman. Before moving forward, it will be proper to understand the concept of smart contracts, blockchains, cryptocurrencies and Ethereum since that's the technology serving as the backbone of what our service offers.

Smart Contracts

Smart contract is a term used to describe computer program code that is capable of facilitating, executing, and enforcing the negotiation or performance of an agreement (i.e. contract) using blockchain technology. The entire process is automated can act as a complement, or substitute, for legal contracts, where the terms of the smart contract are recorded in a computer language as a set of Instructions. Smart Contracts are considered as the blockchain technology that will replace lawyers.

What Are Blockchains?



When people talk about blockchains, at the broadest level, they mean a network of databases spread across multiple entities that are kept in sync, where there is no single owner or controller of the data. The databases tend to be append-only, that is they can be written to, but historical data can't be altered without broad agreement from the participants of the network. This means that a user or system administrator in one entity can't alter data held on a blockchain without agreement from the other participants. Historically, when multiple parties need to rely on the same data, we have used golden sources of data, held and controlled by trusted third parties. A classic example is the use of a clearing house that is the golden source of data about a trade between two entities. Blockchains can empower groups of parties to agree on events without needing the third party, such is the promise of this new technology

In simple terms, The Blockchain is a distributed database, which utilizes the digital ledger technology that stores transaction records, and shares them among a distributed network of computers. By means of cryptography each participant of the network can access and manage the ledger in a secure way. No central authority in this system is needed. The blockchain maintains a continuously growing list of records (blocks), each containing a timestamp and a link to the previous one.

What Is a Cryptocurrency?



A cryptocurrency is a digital currency with operates independently of any central bank, mint, government or organization. There are many advantages to this – it means that the currency cannot be manipulated by people that you do not trust – for example with fiat currencies like the Pound, Dollar or Euro, any time a government chooses to do so, they can change how much the currency is worth – either directly, or by methods like quantitative easing, which reduces debt for the country but badly affects average citizens. Another advantage is that transactions do not need a “middle man” to approve them, you own your own virtual wallet and act as your own bank – reducing times, fees, and eliminating the possibility of an organization deciding to not give you access to your own money.

Perhaps the best advantage of cryptocurrencies is that they are not affected by world boundaries. The price is the same in every single country, putting everyone on even ground. The first and most famous Cryptocurrency was Bitcoin, but Ethereum is likely to overtake its market cap.

What Is Ethereum?

Ethereum is an open source, decentralized computing platform, with smart contracts. Many believe that it will replace the current financial, and even internet systems. It is often called the “World’s Computer”.

The cryptocurrency “Ether” (ETH) is used both for payments on the network, and as a store of value, similar to Bitcoin, but with several major advantages – it’s much faster and transaction fees are significantly less. Major companies in the financial (Santander, JP Morgan, ING), tech (Microsoft, Intel, Samsung), and other (BP, Toyota) industries are investing in the system, and even governments of entire countries are on board.

With the very big rise of crypto-currencies and blockchain technology, new opportunities are arising in the field of investment. Crypto markets are borderless, open 24/7, and offer huge potentials for growth. The rapid growth of initial coin offerings (ICO) has led to more than 1000 new crypto currencies being created, which are traded on daily basis. And they do provide amazing returns.

Why We Chose to Adopt Cryptocurrencies

Since WTC Coins are a form of cryptocurrencies accepted by our platform, this means they come with all the benefits attached with cryptocurrencies such as:

- **Prevention of Fraud:** Cryptocurrencies are digital and can't be forged or turned around subjectively by the sender, as with credit card chargebacks.
- **Prevention of Identity Theft:** When you give your credit card to a vendor, you give him or her access to your full credit line, regardless of the possibility that the transaction is for a little sum. Credit cards work on a "force" premise, where the store starts the payment and pulls the assigned sum from your record. Cryptocurrency utilize a "push" component that enables the cryptocurrency holder to send precisely what he or she needs to the vendor or beneficiary with no additional data
- **Immediate Settlement:** Purchasing genuine property normally includes various outsiders (Lawyers, Notary), postponements, and payment of fees. From multiple points of view, the bitcoin/cryptocurrency blockchain resembles a "substantial property rights database," says Gallippi. Bitcoin contracts can be composed and upheld to dispose of or include outsider approvals, reference outer actualities, or be finished at a future date or time for a small amount of the cost and time required to finish conventional asset transfers.
- **Access to Everyone:** There are approximately 2.2 billion people with access to the Internet or

mobile phones who don't as of now approach conventional exchange systems. These people are prepared for the Cryptocurrency market.

- Lower Fees: There aren't normally transaction fees for cryptocurrency exchanges in light of the fact that the mineworkers are remunerated by the network (Side note: This is the situation for the present). Despite the fact that there's no bitcoin/cryptocurrency transaction fee, many expect that most clients will draw in an outsider administration, for example, Coinbase, making and keeping up their own bitcoin wallets. These services behave like PayPal improves the situation money or credit card clients, giving the online exchange system to bitcoin, and all things considered, they're probably going to charge fees. It's fascinating to take note of that PayPal does not acknowledge or transfer Bitcoins.

Why Choose WTC Over others?

WTC isn't just one of those hypes that delivers nothing in the end. Choosing to use or invest in our service is the wise decision due to the following reasons:

- Over 40 years of combined media experience in the team
- Good relationships with many media outlet.
- Economics of scale
- Transparency, integrity, and honesty
- Security and trust

WHAT THE TOKEN HOLDS

The users of the platform can earn money and get TV channels from their country for free. They can also use streaming service for free. 30% extra bonus is available for the first two weeks of PRE-sale. We give a premium account that only allow subscribers to make money and watch TV channel. The premium users get 20% of all the advertising money made that is called Video promo.

For example, if we got 200 000 users and all click 5 different channel that is 1 million promo videos and each bring 12 cent that means 120 000 \$ that can happen in 1 day and 20% of that means 24 000\$ we give to the premium accounts. It works just like mining which is fun. Money is made with fun on our platform.

10.000 coin holders will get the premium for 5 years and 3 different holder type. 10.000 coin holders are entitled to get 3% of the advert money made all together from watching, this means all holders of 10.000 coin will be a team and they get back 3% of all money from advertisement and then, everyone get a part how much he watch TV. The same at 50.000 coins with 7% and 500.0000 coins holder are get the team 10% of all.

For instance, next year is another world cup and most games will not be shown on regular TV. We try to show all games for our users to see and that gives an avenue for people to advertise.

TOKEN DISTRIBUTION

A total of 21,000,000,000 WTC tokens will be generated which includes 10,000,000 tokens as the fund for marketing and future development. Unlike other ICOs out there, our tokens won't be shared

among founders, the Core, Advisory & legal Team. Unsold WTC tokens that were created for sale during pre-ICO and ICO will be available for the public for sale.

Pre-ICO

There will be a WTC token pre-sale arranged for a small group of partners. We are sufficiently funded for continuous development, however successful CSP Presale would help us to enlarge the team and boost development speed of the limited-functionality version of the platform. With extra funding obtained from successful Pre-ICO, we would be ready for the official ICO. By doing this, we are confident in the extremely positive outcome of ICO, which will be most beneficial for early contributors. Besides that, additional funds would help us to run a solid, full-scale international marketing campaign. Pre-ICO will start from DATE 1 to DATE 2

ICO



ICO will be held on the RE-TOKEN website starting from DATE 1 to DATE 2. The token sale will last for X days. It is possible to take part in the ICO with either Ethereum (ETH) or Bitcoin (BTC).

VISION

We help to develop app for android, iOS, windows that enables users to watch everywhere with tablet, PC and smartphones. The system is mobile and built to accommodate millions of subscribers. The platform is free for all, and gives streams to make own channel. We give over 8000 TV channel for free for all countries.

ROAD MAP

In order to make all this possible, we have set aside a series of objectives that we intend to accomplish.

They are as follows:



CONCLUSION

*Worldtelevisioncoin
*Sale Start of WTC :
2.12.2017
*Over 8000 Channel from
all Country's for free

www.worldtelevisioncoin.com

<https://www.facebook.com/worldtelevisioncoin-1452645498123078/>

The Internet is a very effective research and marketing tool for media and communication enthusiasts. It can save you time and money by enabling quick and easy subscription to channels and payment options. We believe that we can leverage the use of the internet, together with the fast-evolving blockchain technology to create a solution that will make payments easier, more trustworthy and decentralized in which more people can sit from the comfort of their homes and watch their favourite channel anywhere in the world they want and pay for it without having to worry about someone going away with their money.